



DONNA CRAVOTTA

visibility
strategist
storyteller

BIOGRAPHY

Donna Cravotta, CEO and Founder of Cravotta Media Group, is the creator of BeVisible.club, a mastermind community, and The Real 50 over 50: The Wisdom Revolution, a visibility project that showcases interviews and panels with over 100 remarkable 50+ women.

With decades of experience in PR, marketing strategy, and online platform development, Donna identified a common issue among her clients: gaps in their stories that created gaps in their communications.

Determined to help authors, speakers, and small businesses, she spent two years re-evaluating her 40-year career, listening to small businesses' needs, and redesigning her approach.

Today, Donna helps clients reconnect to their stories, blending proven strategies with innovative technology to find and engage their perfect audiences. Her clients find it empowering to see through a new lens and are poised for growth as they step into their purpose and become intentionally visible.

INTERVIEW TOPICS

- 01 Intentionally Visible:** Small But Mighty
- 02 After the Book Launch:** Revitalize Your Book and Put It to Work for YOU
- 03 Combined Intelligence:** YOU + AI
- 04 The Wisdom Revolution:** Insights from 50+ interviews with The Real 50 over 50 Women



"Donna adds a unique touch to her presentations by skillfully connecting with her audience. Attendees were thoroughly impressed by her level of expertise. I highly recommend Donna with a rating of five stars and more!"

Gina Ramsey

Founder of Finding the Funny, Ink
Author of Burnt Gloveboxes: Embracing Life
When it Goes Up in Flames

